

Bausch & Lomb Inc in Eyewear (Romania)

<https://marketpublishers.com/r/BC6F1D2D58AEN.html>

Date: August 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BC6F1D2D58AEN

Abstracts

Bausch & Lomb is expected to see a strong performance in eyewear in Romania in the forecast period. The company will continue to benefit from offering high quality contact lenses at a range of price points, with many opting for its more affordable brands and also being likely to trade up as disposable income levels rise. The company will continue to focus on offering attractive innovations but will also offer options for price-sensitive consumers and those buying contact lenses for the first tim...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses and Solutions, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Bausch & Lomb Inc: Key Facts

Competitive Positioning

Summary 2 Bausch & Lomb Inc: Competitive Position 2016

I would like to order

Product name: Bausch & Lomb Inc in Eyewear (Romania)

Product link: <https://marketpublishers.com/r/BC6F1D2D58AEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC6F1D2D58AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970