

Bausch & Lomb Inc in Eyewear (Hong Kong, China)

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Abstracts

Bausch & Lomb is expected to focus on research and development over the forecast period, in order to ensure that its contact lenses match consumers' ever-rising demands; for example, for high moisture and breathability levels. The fiercer competition in contact lenses and solutions will also see Bausch & Lomb try to keep costs low, so as to offer the best prices to consumers and retain its competitive edge.

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