

Bausch & Lomb España SA in Eyewear (Spain)

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Abstracts

No big changes have taken place at a local level to the strategy the company is set to follow in the coming years. The company continues to focus its interest on contact lenses; however, it is expanding its surgical division, especially on intraocular implants, and pharmaceutical ones. In 2013, the first range of Incise intraocular implants were used in the Spanish market.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses and Solutions, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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