

Bausch & Lomb BV in Eyewear (Netherlands)

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Date: September 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B832D5675EBEN

Abstracts

As the leading contact lens manufacturer, Bausch & Lomb is expected to innovate and develop new products in order to further consolidate its position in the market

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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