

BauMax SR spol sro in Retailing (Slovakia)

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Date: May 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: B5C4429BC01EN

Abstracts

BauMax in the region has seen its business slumping in 2014 in the entire region, with information presented in the media that it might withdraw from a few markets. However, whilst witnessing a harder year in 2014, BauMax SR managed to firmly hold on to its leading position on the market within home and garden specialist retailers. BauMax will further utilise its resources on marketing and on continually improving its quality of service.

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