

Baumax CR sro in Retailing (Czech Republic)

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Abstracts

Baumax CR plans to expand further in the Czech Republic over the forecast period. The company intends to focus on large towns in the early forecast period – two new Baumax-X outlets are scheduled to open (one in Prague and one in Ostrava) by 2014. In the longer term, the strategy is to penetrate smaller cities and towns, including Sumperk, Pribram and Liberec.

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