

Baumax CR sro in Retailing (Czech Republic)

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Abstracts

Baumax CR plans to expand further in the Czech Republic over the forecast period. The company intends to focus on large towns in the early forecast period – two new Baumax-X outlets are scheduled to open (one in Prague and one in Ostrava) by 2014. In the longer term, the strategy is to penetrate smaller cities and towns, including Sumpperk, Pribram and Liberec.

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Contents

Strategic Direction

Key Facts

Summary 1 Baumax CR sro: Key Facts

Summary 2 Baumax CR sro: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Baumax CR sro: Competitive Position 2012

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