

# Bauhaus & Co KB in Retailing (Sweden)

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## Abstracts

Bauhaus & Co aims to expand further in Sweden, both in terms of the number of physical outlets and internet retailing. The company plans to open five new outlets in the foreseeable future, and planned to open a 16,000 sq m outlet in Linköping in 2012, but there were some delays. The company aims to further support Swedish sports, and is one of the main sponsors of Tre Kronor (Three Crowns). In connection with this, the company launched a collection of functional clothes called Tre Kronor high...

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