

Bath and Shower in Latvia

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Abstracts

The unusually long, hot summer seen in Latvia in 2019 supported a strong performance in bath and shower over the course of the year as many consumers bathed and showered more often amidst high temperatures and humidity. With most products categorised under bath and shower considered to be daily essential products by all Latvian consumers, demand is already relatively mature, especially in core categories such as bar soap, liquid soap and body wash/shower gel. Consumers tend not to spend more tha...

Euromonitor International's Bath and Shower in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Plucker.Process.Domain.Entities.ProductEntity,
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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bath and Shower market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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GLOBAL MACROECONOMIC ENVIRONMENT

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