

Bath and Shower in Slovakia

<https://marketpublishers.com/r/BC2929B6232EN.html>

Date: April 2024

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: BC2929B6232EN

Abstracts

Competition is intense among grocery retailers and drugstores in Slovakia. However, with an increasing number of discounters being established in the country these players are increasing value share. Lidl reached a total of 153 stores in 2023, which is twice the number held by the grocery chain Kaufland. The Dutch low-cost retailer Action has opened its 10th store since its first launch two years ago. Action sells well-known mass brands like Nivea, Palmolive, Rexona and Neutrogena at lower price...

Euromonitor International's Bath and Shower in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bath and Shower market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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