

Bath and Shower in Hungary

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Abstracts

Bath and shower recorded strong retail value growth in 2019, exceeding the average for beauty and personal care overall. Body wash/shower gel remained the largest category, recording double-digit value growth, followed by liquid soap. Intimate wipes recorded the strongest current value growth in 2019. Although no categories saw current value declines in 2019, body powder saw the lowest growth and was the smallest category, after intimate wipes.

Euromonitor International's Bath and Shower in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. Forecasts to 2024 illustrate how the market is set to change.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bath and Shower market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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