

Bath and Shower in Croatia

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Abstracts

Croatians prefer showering to bathing, and thus use more shower gel than soap. Half of buyers use these products almost every day. As a result, convenience and time-saving benefits are important. As well as convenience, the other major trend in bath and shower in 2019 remained environmental factors, particularly regarding the issue of plastic waste. This was evident in a reduction in the number of products sold in plastic bottles, as well as growth in the use of refill pouches.

Euromonitor International's Bath and Shower in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Plucker.Process.Domain.Entities.ProductEntity,
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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bath and Shower market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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