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Bath and Shower in France

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Abstracts

Bath and shower managed to keep its head above water in 2022, following the pandemic-era boost in sales and the subsequent drop. Whilst demand is relatively stable overall, there are great disparities within the category. Solid soaps and liquid soaps, whose sales had exploded during the peak of COVID-19, are falling significantly due to the post-pandemic landscape heralding less stringent handwashing and other sanitary gestures. On the other hand, the heatwave summer of 2022 in France led to dem...

Euromonitor International's Bath and Shower in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bath and Shower market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

BATH AND SHOWER IN FRANCE
KEY DATA FINDINGS
2022 DEVELOPMENTS
Bath and shower manages to keep its head above water following the pandemic boost and subsequent drop
Dynamism of Le Petit Marseillais continues, with “high tolerance” and bulk/refill options
Discounters continue to attract consumers with their on-trend products at affordable prices
PROSPECTS AND OPPORTUNITIES
Accentuation of the 'green' wave set to continue
Sales in bulk expected to be a long-term trend
Shower gel in powder – another potential trend?
CATEGORY DATA
Table 1 Sales of Bath and Shower by Category: Value 2017-2022
Table 2 Sales of Bath and Shower by Category: % Value Growth 2017-2022
Table 3 Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022
Table 4 NBO Company Shares of Bath and Shower: % Value 2018-2022
Table 5 LBN Brand Shares of Bath and Shower: % Value 2019-2022
Table 6 LBN Brand Shares of Premium Bath and Shower: % Value 2019-2022
Table 7 Forecast Sales of Bath and Shower by Category: Value 2022-2027
Table 8 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027
Table 9 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2022-2027
BEAUTY AND PERSONAL CARE IN FRANCE
EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?
MARKET DATA
Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

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Table 16 Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027
DISCLAIMER
SOURCES
Summary 1 Research Sources

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