

# BAT Hrvatska doo in Tobacco (Croatia)

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## Abstracts

After acquiring former domestic leader TDR and the only local manufacturing location, it is clear that BAT Hrvatska has ambitions that surpass the limits of Croatia, or even the immediate surroundings. With 7.5 billion sticks manufactured in 2016, 70% of which are exported, and production set to increase, the share of exports will reach 80% and continue to rise.

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