

Baby Food Packaging in the Netherlands

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Abstracts

The retail unit volume growth of milk formula packaging within baby food packaging in the Netherlands at the end of the review period was driven by the increasing trend towards formula feeding among Dutch parents. This trend was due to factors such as working mothers and the convenience of formula feeding outside of the home. As a result, the demand for milk formula rose, leading to a corresponding increase in packaging needs.

Euromonitor International's Baby Food Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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1,000ML PACK SIZE SET TO GAIN SHARE AS IT IS CONSIDERED MORE COST-EFFECTIVE

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