

Baby Food Packaging in Singapore

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Abstracts

The decline in baby food packaging in Singapore in 2022 was attributed to changing consumer preferences and feeding practices. Singaporean parents are increasingly opting for homemade and organic baby food options, driven by concerns for their child's health and nutrition. This shift towards more natural and unprocessed baby food has reduced the demand for packaged baby food products.

Euromonitor International's Baby Food Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for prepared baby food packaging set to remain relevant over forecast period due to convenience factor

1,600G PACK SIZE SET TO GROW AS A COST-EFFECTIVE OPTION FOR FAMILIES

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