

Baby Food Packaging in Mexico

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Abstracts

As Mexican parents returned to offices and busy lifestyles once pandemic-related restrictions eased, demand for baby food grew as a convenient and time-saving way to ensure their children's nutritional needs were met. Prepared baby food packaging retained the largest share in terms of unit volumes within baby food due to the convenience it offers. Prepared baby food requires no additional cooking and offers a convenient, on-the-go solution. Glass jars, the dominant pack type in prepared baby food...

Euromonitor International's Baby Food Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Increased female labour force participation underpins growth in demand for baby food packaging

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Smaller pack sizes to grow in popularity within milk formula

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