

Basic Chemicals in South Korea

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Basic Chemicals market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Bases, Gases, and Other Inorganic Compounds, Dyes and Pigments, Hydrocarbons, Oxygen-function Compounds and Other Organic Chemicals, Industrial Gases.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Contents

Industry Overview Chart 1 Turnover Chart 2 Turnover by Category, LCU million Chart 3 Turnover by Category, LCU million Chart 4 Profit and Profit Margin **Cost Structure** Chart 5 Cost Structure, LCU million Market Structure Chart 6 Market Structure by Buyer, LCU million Chart 7 Market Structure, LCU million Trade Chart 8 Exports Chart 9 Imports **Firmographics** Chart 10 Top Companies' Shares, % of Turnover Attractiveness Index Chart 11 Attractiveness Index in Selected Industries



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