

# Bart's Retail BV in Consumer Foodservice (Netherlands)

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## Abstracts

Having successfully trialled a new concept in four Bakkerij Bart outlets in 2012, over the forecast period Bart's Retail aims to incorporate this concept into more outlets as part of a wider drive to revamp the image of the chain. The new concept is geared towards providing customers with higher quality food and services, as well as greater comfort and convenience. Aside from more stylish and modern interior design plans, one of its most notable aspects is the use of in-store blackboards to...

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