

Barry Group Ltd in Retailing (Ireland)

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Abstracts

The Barry Group operates the Costcutter, Quick Pick, BuyLo and Carry Out symbol brands and follows a strategy of nationwide expansion and diversification. The company aims to remain a key player in the grocery and ambient retail markets through its buying alliance with independent wholesalers, enabling its members to take advantage of collective buying power and providing a central billing facility for over 235 affiliated stores.

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