

Barr (AG) Plc in Soft Drinks (United Kingdom)

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Abstracts

Barr (AG) is expected to continue to expand throughout the review period. The company is likely to continue to add new brands to its portfolio, being keen to compensate for the loss of Orangina in 2014. The company notably acquired cocktail mixers brand Funkin in February 2015 and launching Rockstar Energy Waters in January 2015. The company will also continue to expand its production capacity, with its Milton Keynes site launching the production of multi-pack cans in January 2015 and cartons...

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