

Baby Food Packaging in South Korea

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Abstracts

Total baby food packaging volumes saw dynamic growth in 2022, after already seeing growth in the previous two years. Increases were seen across most pack types, and most categories, with dried baby food the notable exception. Although liquid milk formula saw the strongest growth in packaging volumes in 2022, prepared baby food continued to account for the most significant volumes, and maintained growth. South Korean parents increasingly preferred to use prepared baby food at the end of the review...

Euromonitor International's Baby Food Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Increased demand for prepared baby food benefits plastic pouches
Brick liquid cartons loses ground in milk formula packaging
Glass jars sees growth in prepared baby food due to premium image

PROSPECTS AND OPPORTUNITIES

Prepared baby food will be most dynamic as busy parents look for convenience
Potential for innovative packaging solutions, but care must be taken

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