

Barista Coffee Co Ltd in Consumer Foodservice (India)

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Abstracts

Barista Coffee Co Ltd may exit the category as the parent company Luigi Lavazza SpA seeks to stem losses. In 2012 it shut down a number of loss-making outlets and saw a decline in share. Luigi Lavazza plans to focus on the profit-making sister concern, Fresh & Honest Café Ltd, and wants to dispose of Barista, whose losses served to erode the profits made by the coffee vending machine business.

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