

# Barilla Holding SpA in Staple Foods (World)

<https://marketpublishers.com/r/BD2E272C20FAEN.html>

Date: March 2022

Pages: 35

Price: US\$ 570.00 (Single User License)

ID: BD2E272C20FAEN

## Abstracts

Barilla ranked ninth among the world's leading staple foods companies in 2021, with retail value sales amounting to USD4.8 billion globally. COVID-19 led to an increase in home cooking, which supported sales of Barilla's pasta. Italy remained its largest market, but emerging regions represent an attractive opportunity for future growth. In the post-pandemic era, healthy nutrition and new distribution models will be key to boost sales, especially in developed regions.

Euromonitor International's Barilla Holding SpA in Staple Foods (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Staple Foods industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

**Product coverage:** Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
State of Play  
Exposure to Future Growth  
Competitive Positioning  
Rice, Pasta and Noodles  
Baked Goods  
Key Findings  
Appendix

## I would like to order

Product name: Barilla Holding SpA in Staple Foods (World)

Product link: <https://marketpublishers.com/r/BD2E272C20FAEN.html>

Price: US\$ 570.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BD2E272C20FAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970