

Barilla Foodservice Deutschland in Packaged Food (Germany)

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Abstracts

Barilla Foodservice Deutschland, the German subsidiary of Italian-based multinational Barilla Foodservice, will – in alignment with its global operations – focus on high-quality products with a signature Italian character in order to further advance its shares achieved in the packaged food market in Germany. As an important avenue for growth in this regard the company has identified trade shows, conferences, and conventions, where Barilla Foodservice representatives supply food professionals...

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