

Baresso Coffee AS in Consumer Foodservice (Denmark)

<https://marketpublishers.com/r/B2D2B4AB26BEN.html>

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B2D2B4AB26BEN

Abstracts

Since Baresso Coffee opened its first specialist coffee shop in Copenhagen in 1999, the company has managed to become the leading chain of specialist coffee shops in Denmark. Facing increasing competition from other well-known specialist coffee shop chains, at the beginning of 2015, Baresso Coffee announced its new rebranding strategy. Instead of its previous focus on the history of coffee, the company will now focus on Italy and the Italian style. This is set to include new outlet designs, a ne...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Baresso Coffee AS: Key Facts

Summary 2 Baresso Coffee AS: Operational Indicators

Competitive Positioning

Summary 3 Baresso Coffee A/S: Competitive Position 2016

I would like to order

Product name: Baresso Coffee AS in Consumer Foodservice (Denmark)

Product link: <https://marketpublishers.com/r/B2D2B4AB26BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B2D2B4AB26BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970