

Barefoot Brewing Co Pte Ltd in Alcoholic Drinks (Singapore)

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Abstracts

WT: With a growing number of consumers being receptive to innovative beer flavours, Barefoot Brewing Company aims to capitalise on this opportunity of growth by exploring more flavours for its craft beer and channels for distribution of its products. It plans to expand its business networks to more pubs and bars, in order to expose more consumers to its brand name. Simultaneously, it also explores other possible distribution channels to expand its consumer base.

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