

Barclays Plc in Financial Cards and Payments (United Kingdom)

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Abstracts

Barclays Plc is expected to remain highly dynamic within the UK's consumer finance industry. The company is expected to close down branches and reduce its workforce in order to reduce costs while opening new fewer new branches due to the increasing presence of technology in the industry. The bank's customers are expected to become increasingly savvy and more comfortable with online and mobile banking during the forecast period, leading the company to invest further in information technology.

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