

# Banque Populaire, Groupe in Financial Cards and Payments (France)

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Date: November 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B40460004C4EN

## Abstracts

As the leading bank for small and medium sized enterprises in France, Banque Populaire is expected to maintain its position as the leading issuer in several financial cards and payments categories by continuing to promote strong service support, helping consumers during the transition to newer products and offering easier and simpler transactions as well as providing even more personalised services such as the further development of its partnership with NRJ.

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