

Bank Zachodni WBK SA in Financial Cards and Payments (Poland)

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Abstracts

Prior to the takeover of BZ WBK by Banco Santander in 2012, the Polish branch of Santander focused on consumer finance, mainly cash loans and auto loans. Currently, the group's strategic aim is to strengthen its position as a universal financial organisation with a complex range of products and services on offer in various areas of consumer, corporate and investment banking. Thanks to its recent merger with Kredyt Bank, Bank Zachodni WBK has become one of largest banks in Poland, strengthening...

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