

Bank Rakyat Indonesia (Persero) Tbk PT in Financial Cards and Payments (Indonesia)

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Abstracts

Bank Rakyat Indonesia has stated that it intends to become the biggest national payment bank in Indonesia, supported by optimising its electronic platforms as well as electronic banking with advanced information technology, increasing productivity of its human resources, and increasing its CASA funding. The bank will continue to leverage its vast network of ATMs and branch offices to tap the widest consumer segment, primarily among the middle-to-low-income segment.

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