

# Bank of the Philippine Islands - BPI in Financial Cards and Payments (Philippines)

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## Abstracts

Bank of the Philippine Islands is seeking to strengthen its position in the local industry by expanding its customer base. Bank of the Philippine Islands planned to establish 40 to 50 branches in 2014 and hire an additional 2,500 employees to support its expansion. In addition, the bank also planned to add 400 ATMs to its network and 300 cash deposit machines. Bank of the Philippine Islands is also keen on expanding its pre-paid and debit card business to take advantage of the growth of online...

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