

Bank of Nova Scotia, The in Financial Cards and Payments (Canada)

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Abstracts

The Bank of Nova Scotia focuses on a number of strategies to grow its business in Canada and internationally. These include acquisitions, such as the acquisition of ING Direct in Canada in 2013 that led to the addition of over 1.8 million customers and over C\$30 billion in deposits to the Bank of Nova Scotia. The company also continued to build up its portfolio of services, such as its partnership with American Express and new partnership with the leading convenience store operator in Canada –...

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