

Bank of East Asia Ltd in Financial Cards and Payments (Hong Kong, China)

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Abstracts

The Bank of East Asia Ltd strives to attract customers to establish long-term cooperative relationships, and aims to become their preferred banking partner by expanding the networks. Besides, with the financial reform in mainland China, the long-term development of the Chinese economy is extremely beneficial. With Hong Kong, China serving as China's major offshore RMB centre, Bank of East Asia Ltd will continue to explore the market by introducing more RMB-related services, such as the...

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Contents

Strategic Direction

Key Facts

Summary 1 Bank of East Asia Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Bank of East Asia Ltd: Competitive Position 2013

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