

Bank Danamon Indonesia Tbk PT in Financial Cards and Payments (Indonesia)

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Abstracts

Over the forecast period Bank Danamon Indonesia will continue to offer mainly retail banking services, catering for premium customers. Additionally, Bank Danamon Indonesia aims to develop its activities by focusing on small-to-medium enterprises. In order to adapt to the increasingly competitive banking climate in Indonesia, Bank Danamon is expected to implement more hard-line strategies so as to better compete.

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