

Banjalucka Pivara ad in Alcoholic Drinks (Bosnia-Herzegovina)

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Abstracts

Banjalucka Pivara is the largest domestic brewery in Bosnia-Herzegovina in terms of production capacity and sales. It also tops the rankings in terms of volume share acquired in alcoholic drinks during the review period. Most breweries in the region have already been acquired by multinational players. Considering its recent success and the fact that the majority shareholder of Banjalucka Pivara is the investment fund Altima Global Special Situations Fund, the company is likely to be sold off at...

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