

# Bangladesh in 2040: The Future Demographic

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## Abstracts

Bangladesh will experience rapid population expansion in 2021-2040, driven by natural increase. Rapid ageing will be a key theme, though the country will remain younger in terms of median age than the region overall. As well as a substantial and surging populace, strong economic growth, rising incomes and swift urbanisation should increase the country's appeal as a consumer market. However, already high levels of inequality are set to climb further.

Euromonitor's Bangladesh in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

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