+44 20 8123 2220
info@marketpublishers.com

Bangkok Bank PCL in Financial Cards and Payments (Thailand)

https://marketpublishers.com/r/B4F52F03771EN.html
Date: March 2015
Pages: 3
Price: US$ 150.00 (Single User License)
ID: B4F52F03771EN

Abstracts

In 2014- 2015, Bangkok Bank will focus on both financial cards and consumer lending. Within cards, Bangkok Bank aims to encourage current card holders to replace their cards with the Be1st EMV smart card to enhance card security and improve services to consumers. The Be1st was developed with EMV chip to provide high security including making it very difficult to copy. The Be1st smart cards were introduced in both debit cards and credit cards. In terms of consumer lending, Bangkok Bank aims to...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Strategic Direction
Key Facts
Summary 1 Bangkok Bank PCL: Operational Indicators
Company Background
Competitive Positioning
Summary 2 Bangkok Bank PCL: Competitive Position 2013

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Bangkok Bank PCL in Financial Cards and Payments (Thailand)
Product link: https://marketpublishers.com/r/B4F52F03771EN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B4F52F03771EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970