

# Bandai America Inc in Toys and Games (Canada)

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Date: July 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BE7B3FC8FD1EN

## Abstracts

The Canadian operations of Bandai America focus on the marketing and sales of Japanese toys and media franchises. With brands such as Power Rangers, Ben 10 and Tamagotchi all having experienced successful launches in Canada, Bandai America has a strong track record of marketing toy products in the country previously.

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