

BanColombia SA in Consumer Finance (Colombia)

<https://marketpublishers.com/r/B611A37FE00EN.html>

Date: October 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B611A37FE00EN

Abstracts

BanColombia's plans focus on a transverse strategy that seeks to bring it to be recognised over the medium term as "more humane banking". For this, it is reinventing its business from relationships among people committed to an organisational structure that seek not to be of subordination, but of coordination, thus reflecting teamwork. In addition to this, the bank is building a reputation for offering a range of services that bring it closer to its customers, innovating in experiences that allow...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 BanColombia SA: Operational Indicators

Competitive Positioning

Summary 2 BanColombia SA: Competitive Position 2015

I would like to order

Product name: BanColombia SA in Consumer Finance (Colombia)

Product link: <https://marketpublishers.com/r/B611A37FE00EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B611A37FE00EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970