

Banco de Venezuela SA in Financial Cards and Payments (Venezuela)

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Abstracts

Banco de Venezuela SA became a public bank in mid-2009 with the objective of empowering the national public banking system and promoting more economic and social development. The bank's strategy is designed to ensure that the Venezuelan financial industry works more in the national interest, at the service of the Venezuelan people. The pursuit of this vision also involves a more inclusive policy towards Venezuela's large low-income population. According to the government, Banco de Venezuela is...

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