

Banco de Servicios Financieros SA in Financial Cards and Payments (Argentina)

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Date: October 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B897B5560FFEN

Abstracts

Banco de Servicios Financieros SA provides financial services to Carrefour customers through Tarjeta Carrefour, one of the leading store card operators in the country. The bank is likely to continue being successful mainly amongst low-and middle-income consumers and is expected to gain ground amongst the unbanked population.

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