

Banco de Crédito Inversiones SA in Financial Cards and Payments (Chile)

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Abstracts

Banco Credito Inversiones (BCI) is focusing on innovation, client experience, and transparency. Regarding innovation and client experience, BCI launched the first innovation contest open to the community called ADN BCI, with the goal of building initiatives that improve client experience. Also supporting innovation and client experience, the bank has launched the widest portfolio of mobile applications in the Chilean market to enable clients to achieve multiple transactions “on the go”

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