

Banco Davivienda in Financial Cards and Payments (Colombia)

<https://marketpublishers.com/r/BFDDDB6F6115EN.html>

Date: October 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: BFDDDB6F6115EN

Abstracts

Banco Davivienda is rapidly expanding Daviplata as it showed triple-digit growth rates in term of users. Nowadays, it is the most important mobile wallet programme in Colombia, more so considering it was awarded by the government to serve as the financial platform to deposit subsidies from Familias en Acción official program. The company is also strengthening its segmented financial cards like those which target and family portfolios, making agreements with several retailers and service...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Banco Davivienda: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Banco Davivienda: Competitive Position 2013

I would like to order

Product name: Banco Davivienda in Financial Cards and Payments (Colombia)

Product link: <https://marketpublishers.com/r/BFDDB6F6115EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BFDDB6F6115EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970