

Banco Credito Inversiones in Financial Cards and Payments (Chile)

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Abstracts

Banco Credito Inversiones (BCI)'s main strategic goal is to be an early technological adopter, introducing innovations in terms of products and services. In order to accomplish this goal, the company has improved its access platform to a 24-hour self-control system. It also expects to raise consumer confidence in its services, especially emphasising online and mobile phone network transactions. Transparency will also be a focus in the short to medium term, in line with the new regulations from...

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