

Banca Nazionale del Lavoro SpA in Financial Cards and Payments (Italy)

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Abstracts

Banca Nazionale del Lavoro SpA's current strategy aims to achieve continuous innovation, especially in terms of new digital services provided through mobile payment devices. In fact, the bank aims to make easier for its customers through the management of daily banking and payment transactions, while at the same time contributing to the Italian government's aim of reducing cash usage, mainly for the payment of substantial amounts, but also for smaller payments. Finally, Banca Nazionale del...

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