

# Ban Kee Trading Inc in Toys and Games (Philippines)

https://marketpublishers.com/r/B8EB37F2E28EN.html Date: September 2013 Pages: 2 Price: US\$ 150.00 (Single User License) ID: B8EB37F2E28EN

## Abstracts

Ban Kee Trading aims to be the leading distributor of traditional toys and games for babies, infants and pre-school children. It is looking to improve its advertising and marketing to help sales of its brands. Improving its distribution and customer service will be some of its key strategies to achieve these goals in the long term.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Traditional Toys and Games, Video Games.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### Contents

Strategic Direction Key Facts Summary 1 Ban Kee Trading Inc: Key Facts Company Background Production Competitive Positioning



#### I would like to order

Product name: Ban Kee Trading Inc in Toys and Games (Philippines) Product link: https://marketpublishers.com/r/B8EB37F2E28EN.html Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/B8EB37F2E28EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970