

Ban Kee Trading Inc in Toys and Games (Philippines)

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Abstracts

Ban Kee Trading aims to be the leading distributor of traditional toys and games for babies, infants and pre-school children. It is looking to improve its advertising and marketing to help sales of its brands. Improving its distribution and customer service will be some of its key strategies to achieve these goals in the long term.

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Contents

Strategic Direction Key Facts Summary 1 Ban Kee Trading Inc: Key Facts Company Background Production Competitive Positioning



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