

Baltstor SIA in Retailing (Latvia)

<https://marketpublishers.com/r/BC4F6ABA897EN.html>

Date: December 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: BC4F6ABA897EN

Abstracts

Baltstor SIA is a trade co-operation which owns Baltstor SIA and Mego SIA in Latvia. Mego runs the Mego brand including the former Iki and Cento stores acquired from Palink SIA. The main future plan of Baltstor as a GBO is to complete post-acquisition integration and exploit opportunities created by the acquisition of the stores which might mean the company will not put as much emphasis on the development of its Vesko brand at the beginning of the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BALTSTOR SIA IN RETAILING (LATVIA)

Strategic Direction

Key Facts

Summary 1 Baltstor SIA: Key Facts

Summary 2 Baltstor SIA: Operational Indicators 2012-2014

Internet Strategy

Company Background

Private Label

Summary 3 Baltstor SIA: Private Label Portfolio

Competitive Positioning

Summary 4 Baltstor SIA: Competitive Position 2014

I would like to order

Product name: Baltstor SIA in Retailing (Latvia)

Product link: <https://marketpublishers.com/r/BC4F6ABA897EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC4F6ABA897EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970