

# Ball Packaging UK Ltd in Packaging Industry (United Kingdom)

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## Abstracts

Ball Packaging may well expand dramatically in the forecast period, if its 2015 bid for Rexam is permitted by the EU competition regulator. This would see the company become the leader in metal packaging in the UK. The company is also expected to benefit from strong innovation, particularly its launch of its Dynamark Effect 2.0 and 3.0 in June 2015. This enables the production of 24 different designs in a single production run, enabling mass customisation in metal beverage cans. Dynamark Effect...

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