

Ball Packaging Europe UK Ltd in Packaging Industry (United Kingdom)

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Abstracts

Ball Packaging Europe UK is likely to continue to focus on innovation in the forecast period. The company's innovative mass customisation Dynamark technology is likely to continue to attract leading brands, while the company will also continue to work with clients to develop eye-catching customised packs. Metal beverage cans will remain the company's key focus, with the company likely to focus on weight reductions and distinctive premium techniques such as grooves or embossing. Lighter weight...

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