

Baliarne Obchodu as in Hot Drinks (Slovakia)

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Date: May 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: BA6B7F3EE3DEN

Abstracts

Baliarne Obchodu as is strong local player that is performing well, especially within coffee and tea. The key future plan of the company is to maintain its position and attract new consumers by addressing consumer needs, meeting contemporary modern trends and maintaining high quality. The company is open to innovation in its products and is following consumer demands.

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